

## OVERVIEW AGRICULTURE & FARMING

### INDUSTRY CHALLENGES



360° protection where matting is not possible



Protects from sharp objects such as shards of glass, stones & nails



Standing/walking on hard uneven surfaces



Repetitive manual tasks or working in awkward positions

### COMPANY CHALLENGES



Aging workforce



Increasing healthcare costs due to MSD's & slips, trips and falls

### ASSESSING THE FACILITY

#### CONVERSATIONAL TRIGGERS - Gauge through discussions

- Cannot have floor matting at a work site
- Absenteeism and injury claims: Back, knee or foot pain
- Slips, trips and fall incidents Increasing Healthcare Costs
- Current ergonomic solution used

#### VISUAL TRIGGERS - Gauge through inspection

- Visible sharp objects on the floor. eg: nails, screws and shards of glass
- Workers standing/walking on hard and uneven surfaces
- Repetitive task and handling heavy equipment with awkward and static postures
- Highly mobile workforce with aging workers

## INTRODUCING MEGACOMFORT SOLUTIONS

### 1) Create Awareness

MEGAComfort Puncture Resistant Insole provides protection from potential injuries and accidents, reducing absenteeism and healthcare costs

- Decreases safety hazards such as slips, trips, and falls that cause sprains, strains
  - Clinically proven and field tested to Reduce muscle fatigue and foot, knee and back pain
  - Implementation, maintenance, cleaning, and replacement is fast, simple, and affordable
  - 360-degree protection for employees across the entire facility
  - Available through vending machines, shoe mobiles, retail stores and online
- Collateral to be used: White Paper, Sell Sheet

### 2) Generate Interest

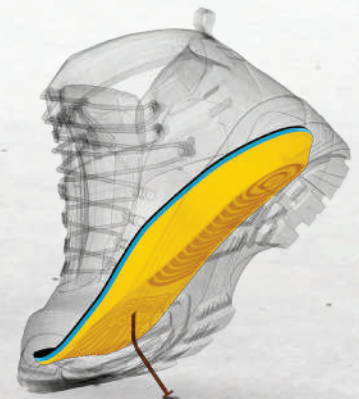
Once, the what is established, demonstrate the 'how'

- [Pain Calculator](#) to estimate potential injury cost vs cost savings for the facility,
- [MSD and Aging Workforce rates in U.S.A](#)
- Business Case Study
- 7 Ways MEGAComfort Fits in every Budget
- Wear Test Trial

### 3) Closing

Collateral to be used: Product Catalogue Sheet

Download Resources: [megacomfort.com/resources](https://megacomfort.com/resources)



**MEGA  
COMFORT**  
WORK-LIFE WELLNESS SOLUTIONS

## UNLOCK. SOLUTIONS.

MEGAComfort's work-life wellness solutions are created to maximize employee engagement, motivation, and productivity in a cost effective way.

- ✓ Preventative Health & Wellness
- ✓ Reduced Cost & Maintenance
- ✓ Ergonomic & Anti-Fatigue Solution
- ✓ Risk Avoidance & Reduction
- ✓ Safer Facility / OSHA Compliance



## UNLOCK. FEATURES.

\* Patented Dual Layer 100% Memory Foam

Soft Open-Celled Memory Foam reduces harmful shear force and provides MAXIMUM COMFORT

Ultra High-Density Memory Foam Ergonomically molded for MAXIMUM SHOCK ABSORPTION



Ergonomically Designed by a Doctor



Clinically Proven & Field Tested to Reduce Pain & Fatigue



Over 15 Years of Research and Development



Silver Ion Anti-Microbial Technology



Anti-Fungal Anti-Bacterial Anti-Perspiration



Odor Reducing



Aeration Holes to Regulate Temperature



Cushioned Heel & Arch Support



Machine Washable



UNLOCK. POTENTIAL.

\* Patent: US # 8,832,969