



OVERVIEW DOCKS & WAREHOUSE

INDUSTRY CHALLENGES



360° protection where matting is not possible



Repetitive manual tasks or working in awkward positions



Obstruction in cart movement, due to matting



High movement area for foot impact

COMPANY CHALLENGES



Aging workforce



Increasing healthcare costs due to MSD's & slips, trips and falls



Ineffective Anti-Fatigue Solution

ASSESSING THE FACILITY

CONVERSATIONAL TRIGGERS - Gauge through discussions

- Absenteeism and injury claims: Back, knee or foot pain
- High maintenance cost due to risk of curling due to high movement of carts
- Matting is expensive to install and replace
- Slips, trips and fall incidents due to matting
- Unhappy with competing insole brands
- Increasing Healthcare Costs

VISUAL TRIGGERS - Gauge through inspection

- Total facility area vs protected by Anti-Fatigue Matting
- High movement areas causing intense foot impact - climbing ladders, stepping on and off platforms with heavy material
- Workers standing/walking on hard surface (i.e. Cement and Concrete) for long periods
- Worker doing repetitive task with awkward and static postures
- Cart movement obstruction, leading to increased matting wear & tear, thereby increasing risk of slips, trips & falls
- Highly mobile workforce with aging workers

INTRODUCING MEGACOMFORT SOLUTIONS

1) Create Awareness

MEGAComfort Insoles and Orthotics provides protection from potential injuries and accidents, reducing absenteeism and healthcare costs

- Decreases safety hazards such as slips, trips, and falls that cause sprains, strains
 - Clinically proven and field tested to Reduce muscle fatigue and foot, knee and back pain
 - Implementation, maintenance, cleaning, and replacement is fast, simple, and affordable
 - 360-degree protection for employees across the entire facility
 - Available through vending machines, shoe mobiles, retail stores and online
- Collateral to be used: White Paper, Sell Sheet

2) Generate Interest

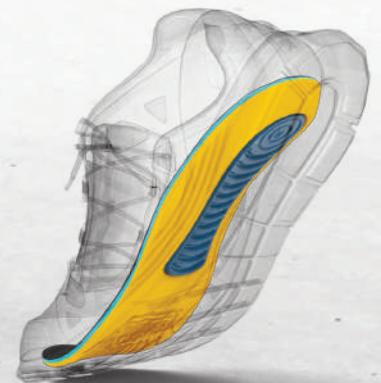
Once, the what is established, demonstrate the 'how'

- [Pain Calculator](#) to estimate potential injury cost vs cost savings for the facility,
- [MSD and Aging Workforce rates in U.S.A](#)
- Business Case Study
- 7 Ways MEGAComfort Fits in every Budget
- Wear Test Trial

3) Closing

Collateral to be used: Product Catalogue Sheet

Download Resources: megacomfort.com/resources



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WORK-LIFE WELLNESS SOLUTIONS