



OVERVIEW ENTERTAINMENT

INDUSTRY CHALLENGES



360° protection where matting is not possible



Repetitive manual tasks or working in awkward positions



Protects from sharp objects such as shards of glass, metal & nails



High movement area for foot impact

COMPANY CHALLENGES



Aging workforce



Increasing healthcare costs due to MSD's & slips, trips and falls



Ineffective Anti-Fatigue Solution

ASSESSING THE FACILITY

CONVERSATIONAL TRIGGERS - Gauge through discussions

- Is there an increasing proportion of aging workforce?
- Cannot have floor matting at a work site
- Absenteeism and injury claims: Back, knee or foot pain
- Increase in Healthcare Costs due to slips, trips and falls
- Are Anti-Fatigue Solutions being considered/ discussed?

VISUAL TRIGGERS - Gauge through inspection

- Visible sharp objects on the floor. eg: nails, screws and shards of glass
- Workers standing/walking on hard and uneven surfaces
- Repetitive task and handling heavy equipment with awkward and static postures
- Highly mobile workforce with aging workers

INTRODUCING MEGACOMFORT SOLUTIONS

1) Create Awareness

- MEGAComfort Insoles and Orthotics provides protection from potential injuries and accidents, reducing absenteeism and healthcare costs
- Decreases safety hazards such as slips, trips, and falls that cause sprains, strains
 - Clinically proven and field tested to Reduce muscle fatigue and foot, knee and back pain
 - Implementation, maintenance, cleaning, and replacement is fast, simple, and affordable
 - 360-degree protection for employees across the entire facility
 - Available through vending machines, shoe mobiles, retail stores and online
- Collateral to be used: White Paper, Sell Sheet

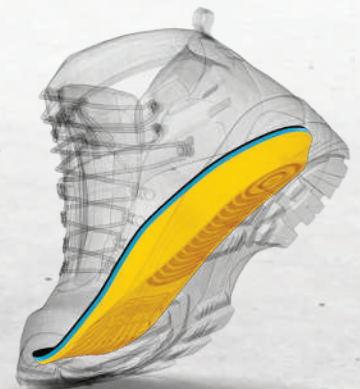
2) Generate Interest

- Once, the what is established, demonstrate the 'how'
- [Pain Calculator](#) to estimate potential injury cost vs cost savings for the facility,
 - [MSD and Aging Workforce rates in U.S.A](#)
 - Business Case Study
 - 7 Ways MEGAComfort Fits in every Budget
 - Wear Test Trial

3) Closing

Collateral to be used: Product Catalogue Sheet

Download Resources: megacomfort.com/resources



©2020 | MCGENT27022020

MEGA
COMFORT
WORK-LIFE WELLNESS SOLUTIONS