



INDUSTRIAL OVERVIEW - FOOD PROCESSING

CHALLENGES



High risk of contamination from material spills on matting solutions



Workers standing all day on hard surfaces not covered by matting



Increasing risks of slips, trips & falls due to matting wear & tear



Increasing healthcare costs due to MSD's and slips, trips and falls



Aging workforce



Obstruction in cart movement, due to matting

ASSESSING THE FACILITY

QUESTIONS TO PROBE

- Is there an increasing proportion of aging workforce?
- Have there been any Musculoskeletal Disorders (MSD) complaints, i.e. knee, foot and back pain - leading to absenteeism, reduced productivity and injury claims?
- Are Anti-Fatigue Solutions being considered/ discussed?
- Various budgets available to introduce MEGACOMFORT Solutions
- Refer to Work Area Assessment form

VISUAL TRIGGERS

- Repetitive tasks like sorting, packing, testing etc. with awkward and static postures
- Standing/walking on hard surface i.e. cement and concrete for extensive hours
- Signs of curling/wear and tear on existing anti-fatigue mats

INTRODUCING MEGACOMFORT SOLUTIONS

1) Create Awareness

- MEGACOMFORT Insoles and Orthotics provides protection from potential injuries and accidents, reducing absenteeism and healthcare costs
- Decreases safety hazards such as slips, trips, and falls that cause sprains, strains
 - Clinically proven and field tested to Reduce muscle fatigue and foot, knee and back pain
 - Implementation, maintenance, cleaning, and replacement is fast, simple, and affordable
 - 360-degree protection for employees across the entire facility
 - Available through vending machines, shoe mobiles, retail stores and online
- Collateral to be used: White Paper, Sell Sheet

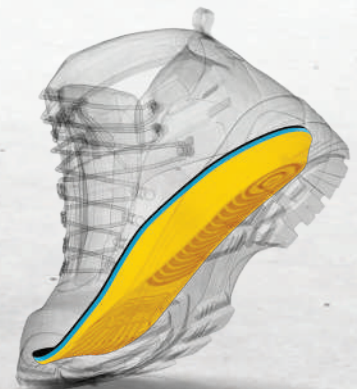
2) Generate Interest

- Once, the what is established, demonstrate the 'how'
- [Pain Calculator](#) to estimate potential injury cost vs cost savings for the facility,
 - [MSD and Aging Workforce rates in U.S.A](#)
 - Business Case Study
 - 7 Ways MEGACOMFORT Fits in every Budget
 - Wear Test Trial

3) Closing

Collateral to be used: Product Catalogue Sheet

Download Resources: megacomfort.com/resources



©2020 | IMGJFP001020

**MEGA
COMFORT**
WORK-LIFE WELLNESS SOLUTIONS