



OVERVIEW **HOSPITALITY**

INDUSTRY CHALLENGES



Contamination/
Hygiene issues due
to material spills



Highly repetitive
tasks with awkward
postures



Risk of slips, trips &
falls due to matting
wear and tear



Heavy staircase
usage by staff

COMPANY CHALLENGES



Aging
workforce



Increasing healthcare
costs due to MSD's &
slips, trips and falls



Ineffective
Anti-Fatigue
Solution

ASSESSING THE FACILITY

CONVERSATIONAL TRIGGERS - Gauge through discussions

- Absenteeism and injury claims: Back, knee or foot pain
- High maintenance cost of matting
- Current Ergonomic Solutions
- Growing Healthcare cost

VISUAL TRIGGERS - Gauge through inspection

- Doing highly repetitive tasks like cleaning, sorting, stocking, pushing or carrying heavy objects etc. with awkward and static postures
- Contamination/Hygiene issues due to material spills on matting
- Movement obstruction in kitchen, leading to increased matting wear & tear, increasing risk of slips, trips & falls
- Workers standing/walking for extensive hours
- Mobile workforce with aging workers
- Number of times staircase is used by the service staff

INTRODUCING MEGACOMFORT SOLUTIONS

1) Create Awareness

MEGAComfort Insoles and Orthotics provides protection from

potential injuries and accidents, reducing absenteeism and healthcare costs

- Decreases safety hazards such as slips, trips, and falls that cause sprains, strains
 - Clinically proven and field tested to Reduce muscle fatigue and foot, knee and back pain
 - Implementation, maintenance, cleaning, and replacement is fast, simple, and affordable
 - 360-degree protection for employees across the entire facility
 - Available through vending machines, shoe mobiles, retail stores and online
- Collateral to be used: White Paper, Sell Sheet

2) Generate Interest

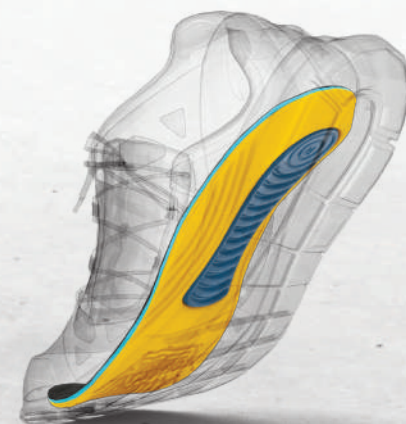
Once, the what is established, demonstrate the 'how'

- [Pain Calculator](#) to estimate potential injury cost vs cost savings for the facility,
- [MSD and Aging Workforce rates in U.S.A](#)
- Business Case Study
- 7 Ways MEGAComfort Fits in every Budget
- Wear Test Trial

3) Closing

Collateral to be used: Product Catalogue Sheet

Download Resources: megacomfort.com/resources



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COMFORT**
WORK-LIFE WELLNESS SOLUTIONS